



## Media Kit

### **2017 Cleveland Caravan, Camping, Boating & 4x4 Expo**

*Dates:* 22<sup>nd</sup> – 24<sup>th</sup> September 2017

*Location:* Cleveland Showgrounds, Cleveland, Brisbane QLD

*Hours:* Friday & Saturday 9am – 5pm, Sunday 9am – 4pm

*Admission:* Adults \$12, aged seniors \$10 and children under the age of 16 are free as long as they are accompanied by an adult

### **About**

The Cleveland Caravan, Camping, Boating and 4x4 Expo will showcase some of Queensland and Australia's best, caravan, motorhome, camper trailer, boating, fishing, 4x4 and vehicle dealers, all in the one location, allowing visitors to shop and compare products and services easily.

The 2017 event will also showcase dozens of complementary companies, providing a whole range of products and services, including holiday and touring information, camping, 4x4, vehicle and boating accessories, insurance services, bush cooking, tools, electrical and more.

The event will provide a great day out (or three) for the entire family, with stacks of daily entertainment, prizes, competitions and more.

### **Daily Entertainment**

- The Berkley Supertank Fishing Show
- 4x4 Test Track
- Camp Oven Cooking with Ranger Nick

- Free kids rides
- 2017 Queensland Bream Open

### **Prizes**

- WIN an OzWit gift pack valued up to \$129
- WIN a Mats By Design outdoor camping mat valued up to \$170
- WIN 1 of 2 Million Stars fishing shirts valued up to \$50 each
- WIN Family Passes by joining our email newsletter club. Enter the competition online at <http://clevelandexpo.com.au/email-newsletter-club/>

### **2017 Event Guide**

The 2017 official Event Guide is a full colour magazine full with details regarding the Expo, including a double page map of the site. They will be available at each entrance to the event and will also be inserted into the Courier Mail on Wednesday 20<sup>th</sup> September 2017.

### **Website and Social Media Links**

Event Website: <http://clevelandexpo.com.au/>  
Facebook Page: <https://www.facebook.com/ClevelandExpo/>  
Facebook Event: <https://www.facebook.com/events/230938307379499/>  
Twitter Page: <https://twitter.com/clevelandexpo>

### **List of Exhibitors**

The list of exhibitors is updated fortnightly, the current list can be found here <http://clevelandexpo.com.au/list-of-exhibitors/>

### **Event Banners and Flyers**

If you are an exhibitor, supporter or advocate of this event, you might like to promote that you will be exhibiting or attending. You are welcome to use these graphics we have designed for you!

Banners: <http://clevelandexpo.com.au/event-banners-and-flyers-2/>  
Flyers: <http://clevelandexpo.com.au/CCE17-Exhibitor-Invitation.pdf>

### **Exhibitor Enquiries**

Freecall 1800 671 588 or visit <http://clevelandexpo.com.au/exhibitor-enquiries/>

### **Media Enquiries** (prior to the event)

Freecall 1800 671 588, visit <http://australianevents.com.au/contact-us/> or <http://clevelandexpo.com.au/contact-us/>

### **Event Organiser**

Australian Events is a Queensland success story. Established in 1987, the Toowoomba-based business has grown into one of the Nation's largest event management companies. Australian Events operate 15 major home, lifestyle, trade and farming events throughout Queensland every year. For more information contact Australian Events on 1800 671 588 or visit <http://australianevents.com.au/about-australian-events/>